

ideal area to place your logo 102,5 mm 19 mm Data format:

34,5 x 1,9 cm

ideal printed area to place your logo:

14 x 1,5 cm

**Product dimensions:** 

34 (W) x 1,7 (H) cm

Safety margin:

1 mm

Maintaining space between the text/information and the edge of the trimmed format prevents undesirable cuts.

## **Explanation of symbols**

Δ

Reading direction

 $\vdash$ 

→ Data format

## Please note:

Allow for trim allowance and safety margin according to instructions.

Arrange background graphics, images or graphics up to the edge of the data format.

Tolerances may occur during production due to cutting, punching and folding processes.

Printing data: Instructions and templates can be found under the menu item *Printing data* at www.onlineprinters.co.uk